



Mergim Mulaj

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Professional Summary

Experienced digital marketing specialist with a background in web design, SEO, WordPress development, website migrations, technical optimisation, and digital strategies.

Passionate about helping businesses improve their online presence through data-driven marketing, high-performing websites, and long-term growth strategies.

Education

UBT College - Bachelor's Degree in Computer Science & Engineering (2016 - 2019)

Bedri Pejani High School - Mathematics & Informatics (2013 - 2016)

Professional Experience

Digital Marketing Specialist (2019 - Present)

Helping businesses strengthen their online presence through web design, SEO, website optimisation, content strategy, technical support, and digital marketing solutions.

Skills & Tools

SEO, Technical SEO Audits, Keyword Research, On-Page SEO, Content Optimisation, Web Design & Development, Shopify, WordPress, WooCommerce, Elementor, Google Analytics 4, Google Ads, Ahrefs, Semrush, Meta Ads, Website Performance Optimisation, Website Migration & Maintenance.